

You built the model. We make it measurable, and it stays yours.

Esperto turns a proven methodology into a professional online assessment. Our team engineers the questionnaire, the scoring and the reports together with you. You keep the intellectual property, you set the price, and your thinking reaches clients **without costing another hour of your time.**

WHAT WE TAKE OFF YOUR HANDS

- ✓ Questionnaire engineering: wording, scales, conditional sections and branching logic
- ✓ Scoring rules and dynamic report text, drafted by us, signed off by you
- ✓ Multi-respondent logistics: invitations, reminders, 360 and team aggregation
- ✓ Hosting, payments, participant support and delivery in up to 34 languages

WHAT STAYS YOURS

All of your IP.

Your questions, your scoring, your report logic and your client data remain your property, contractually. Esperto owns the platform and the infrastructure. Nothing you bring in becomes ours.

FROM METHODOLOGY TO LIVE ASSESSMENT

STEP ONE

Discover

We map your model, the material you already use and the questions you already ask clients. Usually one or two working sessions.

STEP TWO

Develop

We build the questionnaire, the scoring and the report, then test and refine until it reads like your own work, not like a survey tool.

STEP THREE

Deliver

Your assessment goes live under your brand, ready for your own clients and, if you want, for the coaches on the platform.

ALREADY HAVE A SURVEY OR A SCORECARD?

Most experts arrive with something already: a spreadsheet, a scorecard, a set of questions used in workshops. That is a head start, not a problem. The platform handles **conditional sections, branching text, two scales in one question, multiple respondents, demographic-driven wording and benchmarking**, so the logic you had to leave out of version one can go back in.

Your assessment does not launch into an empty room.

It sits alongside instruments built with experts such as Verne Harnish, Bill Isaacs, David Horsager and Will Scott, in front of several hundred coaches and consultants who already run assessments with their clients. You decide whether they need certification from you first.

THE INVESTMENT

The build is a shared investment. You contribute to it once, and you earn that contribution back in full from assessment revenue before Esperto's revenue share begins. The work runs over a few months and asks a limited number of hours from you.

More detail, including how we handle IP, branding and hosting: espertoassessments.com/host-your-assessment/ | Not every model is ready to be measured, and we will say so if yours is not.

Have a model that deserves to be measured?

Book a short call. We will look at what you already have and tell you honestly whether it can become an assessment.

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